

Focus on the Future

Winter 2017

The Dorothy Turner Scharbauer and Clarence Scharbauer Jr. Tower

Setting a Precedent in West Texas Healthcare

As we celebrate the fifth anniversary of the Scharbauer Tower opening its doors, we reflect on the community support that provided, and continues to provide, a foundation to catapult MMH into a new era of healthcare.

In 2006, Hospital administrators confirmed the need to build all new inpatient facilities due to the original infrastructure being over 60 years old and presenting daunting challenges in healthcare delivery. The task of assembling the capital resources to execute this bold, new vision emerged, and at \$175 million, it is the largest capital project in the history of the hospital. In 2008, Midland Memorial Foundation accepted the challenge to raise \$60 million of the total project cost.

In April of that year, Midland Memorial Foundation's *Campaign for Tomorrow* kicked off with a historical \$25 million pledge made by Clarence Scharbauer, Jr. It is the largest contribution ever received by Midland Memorial Foundation, and it set the tone for the remainder of the campaign. With over 700 donors, the *Campaign for Tomorrow* surpassed the original goal and raised more than \$66 million to support the building project. Midland Memorial Hospital completed the

project under budget and opened the doors to the Scharbauer Tower on December 19, 2012.

Today, the Scharbauer Tower continues to exceed expectations by providing a state-of-the-art facility as a basis for MMH healthcare providers to deliver best-practice care and continually improve patient experiences. As MMH looks to the future to meet the challenges and needs of the diverse population of the Midland community and surrounding areas, MMF is confident in the support of our donors. Time and time again, the Midland community proves their commitment to having quality healthcare available locally.

Thank you for your support!



To honor the support of Midland Memorial Foundation donors since 1947, we are constructing a Cumulative Donor Wall and Named Endowment Wall that will be located in the lobby of the Scharbauer Tower. If you are interested in learning more about how donors are honored with displayed plaque recognition, please contact Nancy Woodman at (432) 221-1572 or nancy.woodman@midlandhealth.org.

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What's on Your List?
Having trouble coming up with gift ideas for yourself? Make it easy on your loved ones by suggesting they make a gift to Midland Memorial Foundation in your honor.

Give the Perfect Gift This Season

During the holidays, do you often struggle to find the perfect gift for loved ones, only to settle for something else just so you can cross them off your shopping list?


We've all done it—given a gift that we know the recipient won't love. This season, consider a gift they won't want to return. If you know someone who values the meaningful work we do at Midland Memorial Foundation, consider making a donation in his or her honor. These tribute gifts are also a great way to remember loved ones who are no longer with us.

How to Make a Tribute Gift

There are three easy ways to give a tribute gift to the Midland Memorial Foundation, none of which requires a trip to the mall:

- **Make a gift today**—An outright gift can help fund our immediate needs or an upcoming project. The financial benefits include an income tax charitable deduction when you itemize deductions on your federal income tax return, and the possible elimination of capital gains tax.

- **Make a gift through your estate plan**—Include a gift in your will or living trust, stating that a specific asset, certain dollar amount or percentage of your estate will pass to Midland Memorial Foundation after your lifetime in honor of your loved one.
- **Make a gift that lives on forever**—Named endowments can be made now or through your estate plan. Endowments are structured so that a small portion of your gift, rather than the whole amount, is used each year to fund a particular purpose. To perpetuate the fund forever, the majority of the fund always remains intact and is invested for the future.



Want to learn how you can extend the impact of a gift to Midland Memorial Foundation well beyond the holiday season?
 Contact Nancy Woodman at (432) 221-1572 or nancy.woodman@midlandhealth.org to learn more.



A Catalyst for Advanced Healthcare

The Legacy of the J. Robert Jones Charitable Trust

For over 20 years, J. Robert Jones and the J. Robert Jones Charitable Trust have made supporting Midland Memorial Foundation and quality healthcare in the Midland Community a priority. From supporting nursing scholarships to advanced medical equipment, the philanthropic impact made by J. Robert Jones has been extremely influential on the quality of care provided at Midland Memorial Hospital. MMF is extremely grateful for the generosity and legacy of J. Robert Jones, and his forward thinking in providing outstanding care for generations to come.

On July 20, 2017, Midland Memorial Foundation was thrilled to receive a grant in the amount of \$2,040,022.41 from the J. Robert Jones Charitable Trust to support the renovation of the Midland Memorial Hospital Heart Institute Cath Lab 3 and the replacement of the cardiovascular information system (CVIS).

According to the American Heart Association, heart disease remains the No. 1 cause of death in America.

In 2016, the MMH Heart Institute provided 2,089 cardiac services to patients. It is now more important than ever for the MMH Heart Institute to be equipped with state-of-the-art imaging equipment and software technology to ensure cardiac patients receive standard levels of care initiated by the American College of Cardiology/American Heart Association.

We are proud to announce that the upgrades to Cath Lab 3 and the CVIS system are possible due to the generosity of the J. Robert Jones Charitable Trust. With the ever-changing healthcare industry, the support of local community members is vital to MMH providing affordable and advanced healthcare.



If you are interested in leaving a legacy or supporting a vital project at Midland Memorial Hospital, please contact Nancy

Woodman at (432) 221-1572 or by email at nancy.woodman@midlandhealth.org.

R. Joan Rhodes Endowment Fund

In Memory of Joan Rhodes

In July 2017, Midland Memorial Foundation was honored with a generous donation from J. Cecil Rhodes and his family to establish the R. Joan Rhodes Endowment Fund. This thoughtful contribution was given in memory of their loving wife, mother, grandmother, and great-grandmother. MMF is extremely grateful for thoughtful donors, like the Rhodes family, who contribute to MMH's mission of leading healthcare for greater Midland.

After growing up in Harlingen, Texas, Joan moved to Austin to attend The University of Texas where she received academic honors of summa cum laude. While attending UT, Joan met the love of her life, Cecil Rhodes. Following graduation, Joan and Cecil married and moved to Midland in 1952. Cecil began working as a geologist for Ashland Oil & Refining, then continued in the oil business as an independent geologist. For the next 62 years, Joan and Cecil made Midland their home where they raised their three children: Celia Rhodes Wilson, Lisa Lea Rhodes, and Dusty Rhodes. Joan and Cecil enjoyed traveling the world and spending time with their three children, three grandchildren and five great-grandchildren. Joan will be deeply missed by her family and friends.

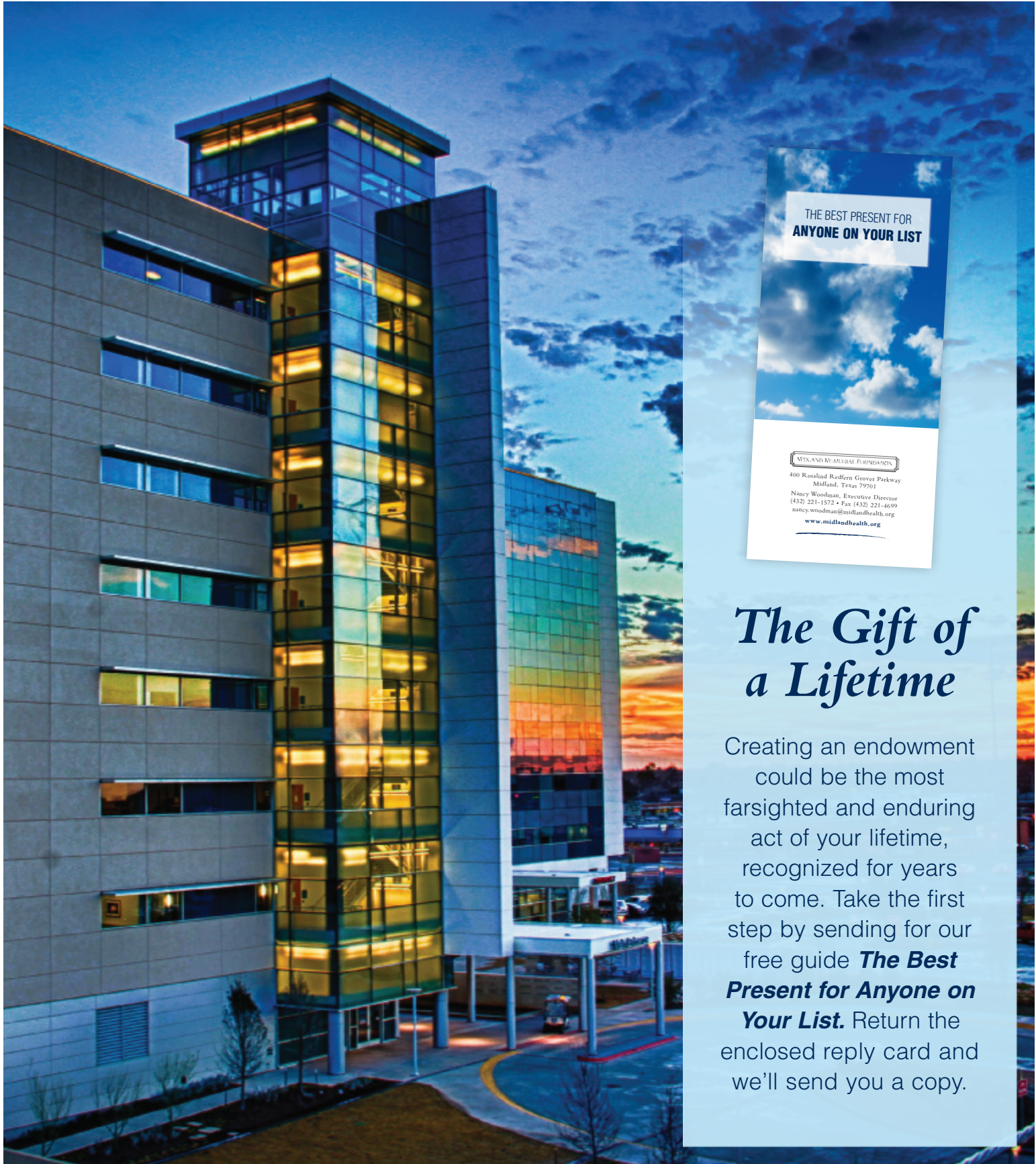
MMF is grateful that Joan's memory will forever be remembered through the generosity of her family by establishing the perpetual **R. Joan Rhodes Endowment Fund**.



Joan and Cecil Rhodes



If you are interested in establishing a named endowment fund to honor a loved one, please contact Nancy Woodman at (432) 221-1572 or by email at nancy.woodman@midlandhealth.org.



THE BEST PRESENT FOR
ANYONE ON YOUR LIST

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The Gift of a Lifetime

Creating an endowment could be the most farsighted and enduring act of your lifetime, recognized for years to come. Take the first step by sending for our free guide ***The Best Present for Anyone on Your List***. Return the enclosed reply card and we'll send you a copy.

Thank You to Our Donors

Contributions received from July 12, 2017 to September 18, 2017

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J. Robert Jones Charitable Trust/
Heart Institute Fund

THE PATRON SOCIETY

FMH Foundation/NICU Fund

FOUNDERS SOCIETY

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Hope Reigns Chemo Room Fund

In Honor of Sharon Lee Herrell Floyd

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Endowment Fund*

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Endowment Fund

In Memory of Dyan Agar

In Memory of Jean Banks

In Memory of Jack Blake

In Memory of Caroline Bolger

In Memory of Perry Bolger

In Memory of James Currie

In Memory of Clem George

In Memory of Andree Hickey

In Memory of Rex Roland

The Fasken Foundation/R.N. Professional
Certification Fund

The Yarborough Foundation/Professional
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The Yarborough Foundation/R.N. Professional
Certification Fund

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Pioneer Natural Resources USA, Inc./2017

Heart Walk/Dr. Suckarieh Memorial

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Catastrophic Assistance Fund

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In Memory of Roger Allen

Dawson Geophysical/2017 Heart Walk/
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In Memory of Andree Hickey

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Assistance Fund

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Catastrophic Assistance Fund

MMH Employees/Catastrophic Assistance Fund

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In Memory of Susan Reeves

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Endowment Fund

In Memory of Roger Allen

Nancy Woodman/Catastrophic Assistance Fund

* Indicates Established New Named Endowment

Named Endowment Funds at Midland Memorial Foundation

Midland Memorial Foundation Endowment Fund
 Aggie E. Anguish Nursing Scholarship
 Endowment Fund

Alsop Family Endowment Fund
 Kathy Blackwell, R.N., Nursing Scholarship
 Endowment Fund

Herb and Elizabeth Blankinship Endowment Fund
 Brent G. Blonkvist, M.D., Infant and Children's
 Endowment Fund

Edward L. "Pete" Carter, M.D., Anesthesiology and
 Operating Room Endowment Fund

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 Endowment Fund

Nadine Craddick Endowment Fund
 J.D. Crawford Endowment Fund

Linnie Hall Davidson, R.N., Nursing Scholarship
 Endowment Fund

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 Endowment Fund

Glendorn Equipment Endowment Fund
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 Kelly Rhodes Grover Endowment Fund

Herd Family Endowment Fund
 Patsy Hochman, R.N., Nursing Scholarship
 Endowment Fund

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 Ann M. Kleine Nursing Scholarship
 Endowment Fund

LaForce Family Endowment Fund
 Nancy and Joe Liberty Endowment Fund

Rachel Lyman ACC Endowment Fund
 Rachel Lyman Endowment Fund
 Edwin H. Magruder, Jr., Endowment Fund

The Marquez Family Endowment Fund
 Larry and Dorothy Melzer Physician Recruitment
 Endowment Fund

Midland Pathologists, P.A., Endowment Fund
 Bascom Mitchell Family Endowment Fund
 Bill and Eva Mitchell Endowment Fund

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 Morrow Family Endowment Fund
 D'Ann and John R. Norwood Endowment Fund

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 Hal and Sweetie Peck Endowment Fund

The Pevehouse Family Endowment Fund

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 R. Joan Rhodes Endowment Fund
 Rogers Family Endowment Fund

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 Endowment Fund

Dorothy Turner Scharbauer Endowment Fund
 Roxane and Ben Strickling Family Endowment Fund

Joseph G. Suckarieh, M.D., Heart Institute
 Endowment Fund

The Lissa and Cy Wagner Endowment Fund
 Billy Ray "Pee Wee" Watson Endowment Fund
 Charles M. Younger, M.D., Endowment Fund



If you would like to memorialize or honor the life of someone special by creating an endowment fund, please contact Nancy Woodman at (432) 221-1572.



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www.midlandhealth.org

Information provided to Midland Memorial Foundation is kept in strict confidence.

Please write to us if you wish to have your name removed from future fundraising requests. Upon notification, all reasonable efforts will be taken to adhere to your wishes.